

# Affiliate Marketing Conference Announcement

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LEXIS CONFERENCES Group is organizing Global Summit on Affiliate Marketing which will take place in Barcelona, Spain during July 27-28, 2020. The Affiliate Marketing 2020 conference will bring Speaker, Business Delegate, Researcher and Student on one platform to grow your business and research with a new technology era. Affiliate marketing mainly focusing on the collaboration with technology and science with the theme: "Build International Relationship and Market with your Affiliate Business". Affiliate marketing is a marketing practice in which a business rewards one or more affiliates for each visitor or customer brought about by the affiliate's marketing efforts.

Affiliate Marketing 2020 Conference is a two-day conference with technical talks in the fields of Performance Marketing, Digital Marketing, Online Marketing, Email Marketing, Social Media Marketing, Search Engine Marketing, and Software Development Marketing and so on.

Affiliate marketing is the process of earning a commission by promoting another person's (or company's) product. Products exist in your target market right now (that people are probably already buying) and if you can become the resource that recommends those products, you can generate a commission as a result.

This conference brings together technical and Scientific sessions developers, IT professionals, Keynote speakers, Oral and Poster communications, Plenary lectures and roundtable discussions along with an eminence Exhibitors & Sponsors and B2B networking opportunities to share their experience, discuss best practices, describe use cases and business applications related to their successes.

The main focus of this Affiliate Marketing conference is to advertise or bring new technology or services in the market and provide speech about the new technology to the right Organization or single person.

Affiliate marketing is a cost-effective solution that enables you to gain income by promoting other people's products and services. This process is usually done through an affiliate network. Most importantly, it's significantly less time consuming when compared to

most other marketing methods, and it enables you to enhance your earning from the comfort of your own home.

As so many affiliate marketing stats have shown, merchants taking part in affiliate programs see more opportunities to break into new markets and boost traffic fast. Arguably the greatest benefit of them all is that affiliate marketing is performance based, so you won't pay an unless the desired action has taken place. On top of this long list of benefits, when you add in the above-mentioned affiliate marketing statistics, you can see why the future of this industry is so bright.

### Venue Advantages & Disadvantages:

#### Advantages:

- Affiliates can boost your business reputation
- Multiple tourist attractions
- It helps broaden your audience target
- Affiliates can rapidly scale your traffic and sales

#### Disadvantages:

- No guarantee of revenue
- You don't control your business competition